

The ultimate deals on the ultimate TV experience.

Pick your package and lock in
a great price for 12 months.
Only from DIRECTV.

**FREE HD OR DVR
RECEIVER UPGRADE**



Qualifying programming, DVR and/or HD Access fee commitments required.**

FREE  **AND** 

FOR 3 MONTHS, with qualifying programming

**FREE PROFESSIONAL
INSTALLATION**

of up to a 4-room DIRECTV® System.

No equipment to buy!



Offers end 6/24/08 and are based on approved credit; credit card required. New customers only (lease required). Lease fee \$4.99/mo. for second and each additional receiver.

CALL NOW! These offers won't last!

**SATELLITE TV
SPECIALISTS**

888-728-8849

Mention this promo code: netAD

Authorized DIRECTV Dealer

See back for more details.



AUTHORIZED DEALER

\$34⁹⁹
MONTH
FOR 12 MONTHS

SAVE OVER
\$200

THE TV PACKAGE THAT BEATS CABLE

Over **150** channels, including locals**

Price reflected includes an \$18 bill credit per month for 12 consecutive months after offer redemption. Eligibility based on ZIP code.*

THE CHOICE PACKAGE

\$44⁹⁹
MONTH
FOR 12 MONTHS

SAVE
\$280

MORE MOVIES, CHANNELS *plus* DVR SERVICE

- Over **200** channels, including locals**
- **DVR service** included
- **Pause, rewind and record** your favorite movies and shows

Price reflected includes an \$18 bill credit per month for 12 consecutive months after offer redemption. Eligibility based on ZIP code.*

FOR A LIMITED TIME, GET 2 FOR FREE

FREE FOR 3 MONTHS



AND



THE PLUS DVR PACKAGE

\$54⁹⁹
MONTH
FOR 12 MONTHS

BEST
VALUE!

THE ULTIMATE **HD** Package

- Over **200** channels, including locals**
- Includes the **most HD channels**
- **DVR service** included
- **HD Access fee** included

Price reflected includes an \$18 bill credit per month for 12 consecutive months after offer redemption. Eligibility based on ZIP code.*

FOR A LIMITED TIME, GET 2 FOR FREE

FREE FOR 3 MONTHS



AND



And get the *best HD channels* including:



THE PLUS HD DVR PACKAGE

Why settle for cable when DIRECTV offers you all this?

Add HD access to receive the best programming.



Plus access to 20 additional HD channels, made up of distant networks and regional/sports HD channels.

HD Local channels included!^{††}



ALL DIRECTV PACKAGES INCLUDE:

- America's #1 Satellite Television Service.
- Higher customer satisfaction ratings than cable for seven years in a row.[†]
- 100% digital picture & sound on every channel.
- Exclusive programming - like NASCAR HotPass™ and NFL SUNDAY TICKET.™
- Local channels included.^{††}

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CALL TODAY. Offers end soon.

SATELLITE TV SPECIALISTS
888-728-8849

Authorized DIRECTV Dealer



AUTHORIZED DEALER

New residential lease customers only. Credit card not required in MA & PA. *2007 American Customer Satisfaction Index, University of Michigan Business School. **Eligibility based on service address. *BILL CREDIT/PROGRAMMING OFFER: Featured package names and pricing are as follows: CHOICE \$52.99/mo., PLUS DVR \$62.99/mo., PLUS HD DVR \$72.99/mo. Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing or, in the state of New York, from retailer) and comply with the terms on the instructions. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. Limit one bill credit offer per account. IF, AFTER 12 CONSECUTIVE MONTHS (3 MONTHS FOR STARZ and SHOWTIME), CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES TO WHICH CUSTOMER IS SUBSCRIBING WILL AUTOMATICALLY CONTINUE ON THE 13TH MONTH (4TH MONTH FOR STARZ/SHOWTIME) AT THE THEN-PREVAILING RATES, INCLUDING THE \$4.99/MO. LEASE FEE FOR THE 2ND AND EACH ADDITIONAL RECEIVER. In certain markets, programming/pricing may vary. Package pricing at directv.com/packages. DIRECTV System has a feature which restricts access to channels. LIMIT ONE BILL CREDIT PER DIRECTV ACCOUNT. **INSTANT REBATE: Advanced equipment instant rebate requires activation of the CHOICE XTRA package or above; FAMILIAR ULTRA or above; JADEWORLD; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package (valued at \$32.99/mo.), DVR service commitment (\$5.99/mo.) required for DVR and HD DVR lease; HD Access fee (\$9.99/mo.) required for HD and HD DVR lease. LIMIT ONE ADVANCED EQUIPMENT REBATE PER DIRECTV ACCOUNT. INSTALLATION: Standard professional installation only. Custom installation extra. SYSTEM LEASE: Purchase of 18 consecutive months (24 months for advanced receivers) of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required. FAILURE TO ACTIVATE ALL DIRECTV SYSTEM EQUIPMENT IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING COMMITMENT, DIRECTV MAY CHARGE A PRORATED FEE OF UP TO \$480. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE OR ADDITIONAL FEES MAY APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement, copy provided at directv.com/legal and in first bill. ©2008 DIRECTV, Inc. DIRECTV and the Cyclone Design logo are registered trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.